

Sag Hamptons

<http://saghamptons.com>

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Virtual Staging

If you're even remotely interested in real estate, you've probably heard of how [staging](#) your home is important to attract buyers. Staging lets prospective buyers see what a house looks like with furniture in it and can help them imagine themselves living there. In theory, staging helps a house sell faster than if the house was vacant. However, staging can be expensive and time consuming, especially if you have to rent furniture. So what's the solution?

Well, according to Ilaria Barion, [virtual staging](#) is the answer! Her company, Virtual Staging by Ilaria Barion, has enabled virtual staging to go mainstream. What is virtual staging? It's when computer-generated furnishings and decor are used to [transform](#) a photo of a vacant room into a photo of a fully-decorated room. In addition, the photos can be used in print and online advertisements. Apparently some real estate agencies are already jumping on this trend. Will virtual staging catch on in the Hamptons as a quicker way to sell [homes](#)? Leave a comment below to tell us what you think!

[Hamptons.com](#) describes the objective of staging is to "re-orient your mind-set from selling 'Your Home,' to creating an environment where the prospective buyer can see that your house is unquestionably 'Their New Home.'" If you're looking for your new [home](#) in the Hamptons, you know who to call- Simon Harrison Real Estate 631.725.4357